OEVA BOARD MEETING MINUTES 12-17-2024

A FLORIDA NOT FOR PROFIT 501(c)4 CORPORATION

1. Introductions and Attendance: Kathi Obendorfer, Regina Kowalski, Jacky Skubik, Allan Nobles, Merrill Hollinger, Joan Dobbins and Jim Schepers attended by phone, Lisa Carpenter and John Majka absent.

2. Call to Order: President Obendorfer called the meeting to order at 4:06 p.m.

3. Approval of Minutes of 10-21-2024 Board Meeting.

   Approved by email on 11-18-2024

4. Officer Reports

   President Report: President Obendorfer started off with how many people are on the Board. The Secretary informed the Board that positions 4 (Kathi Obendorfer), 5 (James Schepers), and 6 (Merrill Hollinger) are up for election at the Annual Meeting. Since the Board did not hear back from Lisa Carpenter, after being sent a request about attendance, her position could also be filled (Seat #9). The Board discussed several individuals who own businesses on Dearborn Street about approaching them to serve on the Board. The election to fill the open seats will be at the Annual Meeting, Jan. 20th.
   The President then started a recap of the Christmas Parade. The parade appeared to be well received by the community, but the turnout looked low compared to past years. There were a lot of different things going on last Saturday and the weather was a bit rainy. A general recap started but the Secretary requested we do this under Old Business on the agenda.

   Vice President Report: None

   Treasurer Report: Treasurer Skubik had sent her report previously by email. The Secretary made a motion to approve, and it was seconded by Director Nobles. The motion passed unanimously.

Secretary Report: Secretary Schepers asked if anyone in attendance had any specific reports before moving on to Old Business. None appearing the meeting moved to the recap of the Christmas Parade.

Required Committees

Executive Committee: Chaired by Kathi Obendorfer

Finance Committee: Chaired by Jacky Skubik

Governance Committee: Chaired by Jim Schepers

Membership Committee: Chaired by:

Other Committees

Arts Committee: Chaired by

Events Committee: Chaired by

Government Relations Committee: Chaired by:

IT Committee: Chaired by Eric Peterson

Fund-raising and Marketing Committee: Co-chaired by Kathi Obendorfer/Jacky Skubik

Media Committee: Chaired by:

Merchants Committee: Co-chaired by Kathi Obendorfer/

Diversity & Inclusion: Chaired by Jim Schepers

Merchandising: Chaired by John Majka

5. **OLD BUSINESS**:

A. Christmas/Holiday Parade (Recap) The Treasurer talked about the expenses for the Christmas Parade which were well over $2,000 and we only received $30 in cash donations. She wondered whether the parade was cost effective for OEVA. Regina brought up the vendor frustration of not making any money at the event. Once the choir finished and the bike raffle completed the crowd left. She thought that we might wish to abandon the parade idea

and move toward a Christmas Festival in Pioneer Park. There would be no need for street closure and police security. This was well received by the Board.

The Secretary inquired if we purchased bikes for the event. The President said we did not this year. The Board was still able to give away 22 bikes.

6. **NEW BUSINESS:**

   A. Annual meeting: The President verified with Merrill Hollinger that we would still be able to use her business for the Annual Meeting on January 20th, 2025. Again, we revisited some of the names for Board members and membership in general. Merrill said the only way to get the merchants involved would be to get in front of them. We need to show what is in it for them. She related a couple different items that OEVA used to provide to the members.
   B. 2025 Advertising/Budgeting: Tabled to 2025

7. **ANNOUNCEMENTS:** OEVA will no longer sponsor the monthly car shows in 2025. The Secretary will send a letter to Tommy Tunes verifying our withdrawal of sponsorship.

8. **ADJOURN:** motion made by Regina Kowalski_____

   Seconded by __Allan Nobles_____

   Time of Adjournment: __4:51 p.m._____